

STATE OF THE CITY REPORT

Honorable Ronald V. Dellums
Mayor, City of Oakland

January 14, 2008
Oakland, California



CITY OF OAKLAND ACHIEVEMENTS YEAR IN REVIEW 2007

"Together We Can Do Great Things"

At the beginning of 2007, on the day of my inauguration, I took the oath of office as the 48th Mayor of the City of Oakland. I made a public pronouncement of my readiness, my enthusiasm, and my acceptance of this incredible responsibility.

From that day forward, 2007 was a powerful year in Oakland's history. Today's State of the City speech will reflect on the past year and forecast what you can expect in the coming year. So many agencies and residents have worked countless hours and poured their blood, sweat, and tears into making Oakland a better place. This document includes just some of the accomplishments that together Oakland has achieved in 2007.

Ronald V. Dellums

Mayor

City of Oakland



Oakland Launches Police Department's Geographic Accountability Model

Years in the making, Oakland adopted a new Police Department geographic accountability model – a major development in community policing. With a new Police Department structure in place, Oakland can launch the next chapter in achieving true community policing.

Oakland is now newly organized into three geographical areas each led by a captain. Officers have been redeployed to serve along these new geographic lines, with support from citywide bureaus. By assigning officers geographically, officers can become intimately familiar with Oakland's communities and neighbors can develop ongoing relationships with more of their local police.

City Investments in Violence Prevention Efforts Working

Measure Y – the Violence Prevention and Public Safety Act of 2004 – provides millions of dollars every year to fund violence prevention programs, additional police officers, and more fire services.

In 2007, Measure Y provided \$10 million dollars worth of funding to violence prevention programs and events throughout the city. These programs touched the lives of over 30,000 youth and families. Measure Y monies support programs for at-risk youth; family violence services; diversion and reentry services; employment and job training programs; school-based prevention services; gang prevention programs; and violent incident response services. Here are some examples of Measure Y's immense impact:

Caught in Crossfire provides support to youth admitted to Highland Hospital with injuries from violence. The program's interventions have led youth to be 70 percent less likely to be re-arrested and 50 percent more likely to stay in school.

Project Choice provides reentry support for young men returning to Oakland from prison. The program has had substantial success at reducing crime. For example, juvenile participants in Project Choice had an 83 percent lower recidivism rate than juvenile parolees in California overall.

The School-based Peer Conflict Mediation program continues to reduce suspensions for school fights. Although data for 2006-07 isn't available yet, in the prior year, suspensions for fighting went down at 13 of 15 middle schools when compared to the previous year.

The Crisis Response Team, managed by Catholic Charities, provides support to families of homicide victims – assisting with everything from funeral arrangements to mental health services. The Team is a cadre of community volunteers ready to provide help when these crises occur.

Unprecedented Community Participation to Enhance Community Safety

In 2007, Oaklanders joined efforts to enhance community safety in unprecedented numbers. Many thousands of everyday people stepped up to join their local neighborhood watch groups, reach out to at risk youth on the corners, and participate in crime prevention awareness events. This kind of community leadership and involvement is what makes the promise of a safer Oakland possible to achieve. Some examples include:

- The Neighborhood Services Division (NSD) formed 86 new Neighborhood Watch groups this year, bringing the citywide total to 487, with over 12,000 residents participating. For this accomplishment, NSD won the 2007 Award for Excellence in Neighborhood Watch from the U.S. Department of Justice. Also this year, Oakland held a record 317 “National Night Out” crime awareness block parties with over 21,000 participants – this is a ten fold increase in the past three years.
- State Senator Don Perata joined with Alameda County, the Oakland Police Department, and the Mayor’s Office to launch “Peacemaking” – an innovative street outreach and conflict mediation program run by the Youth UpRising Center in East Oakland. As a result of PeaceMaking’s success, California state legislators recently funded it as a three-year pilot to reduce Oakland’s street violence.
- The “City-County Neighborhood Initiative”, an innovative program that combines social service delivery with community organizing in two high crime neighborhoods, provided 1,200 hours of life skills training to youth and motivated hundreds of neighbors to become civically engaged.
- The Department of Human Services (DHS) launched the West Oakland “Y Team” in collaboration with several West Oakland-based community agencies. The Y Team conducts street outreach to high risk youth and adults in West Oakland hot spots with job referrals and employers on hand.
- This summer, in partnership with DeFremery Park Recreation Center and the Oakland Police Department, the Youth Uprising Center and numerous other community and labor agencies organized “For a Safe Town” (F.A.S.T), an all-day block party in West Oakland to bring resources, entertainment and employment opportunities directly to the community. The event drew over 4,000 people.
- This summer, Mayor Dellums joined the Oakland A’s and the Ella Baker Center for “Silence the Violence” to promote peace and bring affected families to the Oakland A’s game for free. Over 2,000 game tickets were distributed.
- Faith leaders and their congregations from far West to deep East joined the call to stop street violence and began intensifying their efforts to provide services, connect with at risk youth and families, and bring a lifeline of support and hope to hundreds of in-need residents throughout the City.

- To expand support for burgeoning street outreach efforts coordinated with city services, this year, the City Council approved the Mayor's street outreach program to provide 575,000 dollars to agencies who can employ community members familiar with violence hot spots as street outreach workers and connect with at-risk youth and help them get off of the streets.

Help from Law Enforcement Partners to Create a Safer Oakland

County, state, and federal law enforcement agencies provided significant help to Oakland to reduce crime and violence. In particular, the Alameda County Probation Department, Sheriff's Department, and District Attorney's Office utilized a tremendous amount of their resources to stem gang activity, narcotics trafficking, gun violence, and many other crimes plaguing Oakland. Other examples of help include:

- With help from the Federal Bureau of Investigations (FBI), the federal Drug Enforcement Administration, the Alameda County Sheriff's Department, and the San Francisco Police Department, the Oakland Police Department completed a two-year investigation into heroin and cocaine trafficking in Oakland. Over 35 people were indicted and numerous firearms were also recovered.
- Crimestoppers helped the Oakland Police Department encourage crime witnesses to come forward by offering cash rewards for information. Over 60 rewards were given out in 2007.
- In partnership with the Bureau of Alcohol, Tobacco, Firearms & Explosives (ATF), Oakland police have reduced illegal firearms through federal prosecution of weapons cases, as well as gun tracing.
- Throughout the year, at the request of Mayor Dellums, the California Highway Patrol provided extensive patrol support to the Oakland Police Department, especially during high visibility actions.

Growing Police Services and Police Programs

Despite several years of high retirement numbers that kept the net gain low, since 2005, the Oakland Police Department hired 200 new police officers and added 20 new Problem Solving Officers. The Department also placed 15 police officers formerly deployed at the Oakland Airport back to Oakland's streets to increase street patrols.

The Department opened a youth and family services operation that addresses various child-related crimes and behavioral problems, and the Department reinstated its Juvenile Desk, staffed with support from Alameda County Probation, to evaluate juvenile cases and make flexible, appropriate decisions in each case.

New Reentry Strategies: Increasing Stability for the Formerly Incarcerated

County, state, and local partners joined together to launch the new "Alameda County Reentry Network" to strategically coordinate and grow Alameda County's wide range of reentry services for individuals leaving jails or prison. These services give

probationers and parolees opportunities to get jobs and get out of the cycle of the criminal justice system.

The Mayor's Office created a new "Reentry Employment Specialist" position within the Mayor's Office to help formerly incarcerated individuals get jobs with the City of Oakland.

Also, the Mayor's Office received City Council approval to provide \$200,000 dollars to expand the number of available slots in intensive job training programs for ex-offenders with a proven track record of success.

New Public Safety Director in the Mayor's Office to Focus the Efforts

At the recommendation of the Community Task Force on Public Safety, Mayor Dellums created a new position in the Mayor's Office: the public safety director. The public safety director is responsible for developing public safety strategies, policies, and programs on behalf of the mayor and acting as a liaison with city departments and the community on public safety issues. Mayor Dellums appointed Lenore Anderson to this position in October 2007. Ms. Anderson is an Oakland resident and an attorney with an extensive background in criminal justice and community advocacy.

Thousands of Oaklanders Trained In Emergency Preparedness

The Fire Department helped residents get ready for emergencies by providing CORE (Citizens of Oakland Respond to Emergencies) training to thousands of Oaklanders. Also, disaster preparedness training was made available online for the time in English, Spanish and Cantonese.

Conducted Disaster Sheltering Exercise in Chinatown

The Fire Department conducted the first overnight sheltering exercise at Lincoln Recreation Center in Chinatown. The exercise demonstrated the ability of multiple agencies (American Red Cross, OPD, OES) to coordinate shelter for citizens after a major disaster.

Improved Emergency Operations Center

The City of Oakland completed the upgrade of the City's Emergency Operations Center to include National Incident Management System (NIMS) compliance for city employees.

Enhanced Emergency Communications

Oakland's Interoperability Project completed negotiations to purchase new P25 compliant radios for the city's wireless communications system. Separately, conducted Amateur RadioOperators communications drill, which tested the functionality of alternate radio communications utilizing citizen operated short wave radios.

Whole Foods Store Opens

Construction completed with the aid of the city's building department. The city engaged the surrounding neighborhood to address pedestrian, traffic and school-age children issues.

Mayor Holds Oakland Economic Summit

Consistent with recommendations of the citizen economic task forces, the Mayor and the Oakland Metropolitan Chamber of Commerce co-sponsored production of a comprehensive Economic Development Report done by the McKinsey Group. The mayor then convened an economic summit where over 1,000 business, government, education, health, labor and community leaders jointly explored how best to collaborate, coordinate and cooperate in expanding Oakland's economy.

A Strategic Approach to Economic Development on Former Army Base

In the middle of the year, the mayor and the City Council moved in a deliberate fashion to come up with a strategic plan to assess development possibilities on land that formerly housed the Oakland Army Base. The focus is on creating good well-paying jobs on this last large undeveloped piece of land in Oakland.

Innovative Appointments Made to Port and Planning Commissions

Margaret Gordon – the first environmental activist and a fence line community member – was appointed to the Port Commission along with Victor Uno. Sandra Gálvez – the first member with a public health focus – was appointed to the Planning Commission along with Blake Huntsman.

Completed Bicycle Master Plan Supporting Smart Growth

The completion of Oakland's Bike Master Plan realizes a big step towards oil independence, smart growth, and a generally more environmentally friendly city.

Kaiser Medical Office Building

With plans and permits approved, construction is now underway for the first phase of the over \$1 billion new Kaiser Medical campus at MacArthur/Broadway. When complete, this effort will broaden the capacity to serve the health needs of Oakland residents, while helping secure the commitment of a major company to remain in Oakland.

Over 1,000 Residential Units Have Received Planning Approval

Since January, over 1,000 residential units have received planning approval.

Shorenstein & Met Life to Create Bay Area's Largest Green Building

Mayor assisted efforts to secure development of a 500,000 sq. foot building downtown. This will be one of the Bay Area's largest "green" buildings and the first construction in the city's downtown since 2002.

Expanding the Number Affordable Housing Units in Chinatown

Mayor was instrumental in preserving 50 affordable housing units at the Pacific Renaissance development in Chinatown. In the Fall, the mayor joined with city council members and community representatives to announce a settlement preserving existing units, as well as the development of at least 50 new low-income housing units in the same community.

Establishing Oakland's Green Job Corps

The City of Oakland is providing \$250,000 in seed money to establish the green job training program. This green job training effort is specifically designed for low-income people with barriers to employment and help create pathways out of poverty.

Oakland Partnership - Green Business and Technology Cluster

Following the launch of the Oakland Partnership at the Mayor's Economic Summit, the Green Industry Cluster is working on a number of strategic initiatives with the objective of spurring the development of more green tech and clean technology industries in Oakland and the greater Bay Area.

This effort is essential to bringing together a number of key institutions and companies, including the University of California at Berkeley; Lawrence Berkeley National Laboratory, and a host of emerging green industry, environmental engineering, geotechnical, design, and consulting firms.

New Toyota Dealership Breaks Ground in Oakland

Joined by representatives from Toyota Motor Sales, USA, Inc., the Port of Oakland and the City of Oakland, Mayor Dellums participated in the groundbreaking for a new Toyota of Oakland/Scion of Oakland dealership. Located across from the Hegenberger Gateway Shopping Center, this state-of-the-art \$25 million 200,000-square-foot facility will provide 110 full-time jobs, featuring 50 interior service bays and 24-hour service in the coming year.

EPA Honors Oakland for Storm Water Management Program

The City of Oakland continues to be recognized nationally as a leader in the movement towards a cleaner and more sustainable environment. Last Fall, Oakland received the EPA's first place National Storm Water Management Program Excellence Award.

Oakland Wins "City Solar Award"

Oakland received a City Solar Award from the NorCal Solar Energy Association, which recognizes cities for the amount of solar photovoltaic technology installed on homes, businesses, and municipal buildings, while raising awareness about the benefits of solar technology.

Oakland Leads Cities in Renewable Energy Generation

A study conducted by SustainLane Government concluded that Oakland generates the highest percentage of renewable energy out of all U.S. cities, producing five percent more energy than any other city surveyed.

Port Emission Reduction Prioritized In Current Operations

The mayor and the Port worked together to make emission reduction a major priority of current operations and future development of the Port. The Port of Oakland released a Seaport Air Emissions Inventory to allow the Port to more accurately understand emissions sources related to seaport activities, while helping its tenants and the community prioritize emissions reduction efforts. Importantly, this effort gives the Port and the community a baseline of emissions for tracking progress in reducing pollution.

Partnership with PG&E Launched

In an announcement that was made by the mayor at the Economic Summit, PG&E has committed \$3 million over the next three years to reduce greenhouse gases, conserve energy and train Oakland residents for careers with new "green" businesses, while helping new environmentally sensitive businesses get off the ground.

Oakland Buildings Receive LEED Platinum Certification

Taking the regional lead in green buildings, the redeveloped Stop Waste building downtown and the brand new Natural Science Building on the campus of Mills College received Leadership in Energy and Environmental Design (LEED) rating system.

East Bay Mayors Form Partnership to Build Regional Green Economy

Mayor Dellums joined with the mayor's of Berkeley, Richmond and Emeryville, as well as leaders of the University of California, Berkeley and Lawrence Berkeley National Laboratory to sign a statement of principles launching a cooperative effort to lead the world in environmental innovation, emerging green business and industry, green jobs, and renewable energy.

Changing the Paradigm

Mayor Dellums is changing the paradigm by “wrapping the arms of the city around the schools,” working with the district, the unions, Peralta Community Colleges, and others to create the loving, exciting educational environment Oakland youngsters need. Some examples include: the mayor sponsored the teacher recruitment summit; support for people at all ages and stages through test preparation, test fee assistance, teacher clubs, and housing workshops; promoting teaching by featuring teachers on the city Web site; and bringing together everyone involved in teacher selection and preparation.

Mayor Hosts Teacher Recruitment Summit

The national teacher shortage is a critical problem. In his initial effort to remedy the problem, the mayor collaborated with the Oakland Unified School District, the Citizen Task Force on Education, and the Oakland Education Association to invite teachers, students, parents, union leaders, and community members to engage in a Teacher Summit. Over 250 people attended and 20 new teachers and substitutes were immediately recruited by the school district. Another 50 people entered programs leading to degrees and credentials.

Returning Schools to Local Governance

From the moment the mayor took office to the present, he has strongly encouraged the return of local governance over the school system. In addition, the mayor, along with residents and other elected officials, successfully urged the state not to sell the property owned by the Oakland Unified School District, adjacent to Laney College. Both local the school board and the state administrator have supported many of the Education Task Force recommendations.

Youth Advocates and Youth Programs

Recognizing the vital importance of young people’s involvement in governance and the broad spectrum of community involvement, the mayor has urged that each young person have an “advocate.” The school district has started a pilot advocate program and together the city and the school district are seeking funding for an expanded program.

Among the many examples of the mayor’s efforts to provide for the children of Oakland are: his office carrying out a variety of innovative programs and workshops with young people; a dynamic intern program; allocating funds in the budget for additional Park employees to work with young people when they are out of school; making appointments to the Youth Commission, so that this important commission has a quorum for the first time in several years; helping school-based, city-funded, and non-profit after-school programs to work together and expand services to more Oakland youngsters; enhanced Park and Recreation budget for more after school programs; and drastically expanded the outreach and number of participants in the Mayor’s Summer Jobs Program.

Summer Fun for All

This year’s Family Fun Day on June 9 introduced Oakland families to Chabot Space & Science Center, the Oakland Museum, Children’s Fairyland and the Oakland Zoo. Oakland families were admitted free of charge.

Launched Get Screened Oakland

A citywide HIV screening program launched to ensure that every Oakland resident knows their HIV status and has the opportunity to connect to care. Supported by the partnership with Alameda County, Levi Strauss, The California Endowment, Kaiser Permanente and the Gilead Foundation the Mayor's Office in collaboration with various community partners hosted activities during HIV/AIDS Awareness Week last fall.

Facilitated a Successful Season of City Giving

After months of collecting toys and financial contributions from charitable donors, the 28th annual Mayor's Holiday Toy Drive had one of its most successful years. More than 20,000 underprivileged Oakland children received toys through this effort. All of this would not have been possible without the support of the City Council, cabinet members and their staffs, over 300 volunteers and the incredible generosity of the many donors throughout the city and beyond.

Promoting Healthy Living in Oakland

The Mayor's Office, joined by the City Council, Kaiser Permanente, the Oakland Unified School District and the Alameda County Board of Supervisors joined broadcaster Tavis Smiley in his traveling expo, the Road to Health. This two-day event in May focused on childhood obesity and was attended by over twenty-five hundred OUSD middle school children.

Taking Strides for Fitness and Fun

Oakland Parks & Recreation, in partnership with 100 Black Men of the Bay Area and Tommie Smith Youth Athletics presented the 1st annual Mayor Ronald V. Dellums Invitational Youth Track Meet to promote health, fitness and positive development among Oakland's youth aged 5-18. The event, held on the track and field at Laney College, drew hundreds of participating youth and their families. It was a wonderful day of family fun and physical exercise.

Apprenticeship Expo

Co-sponsored by the Mayor's Office; Congresswoman Barbara Lee, Supervisor Keith Carson, Assemblyman Sandré Swanson, Assemblywoman Loni Hancock, and the East Bay Community Law Center. Over 400 formerly incarcerated individuals participated to expunge their records and try to obtain DMV license.

Community Job Fair

More than 450 residents attended the afternoon event held in East Oakland. In all, 23 employers and apprenticeship programs participated through remarkable coordination between the Mayor's Office, labor groups, and Youth UpRising.

New Grant to Expand Project Choice

Building on the mayor's commitment to expand reentry efforts for Oakland residents returning home after incarceration, DHS secured a \$1.2 million dollar State Department of Corrections and Rehabilitation grant to expand Oakland's successful Project Choice reentry program.

Citywide After School and Summer Enrichment

Through the Oakland Fund for Children and Youth (OFCY) \$7 million in city matching dollars leveraged state funds to support community non-profit agency services at school sites during the after school hours and summer months. This helps after school programs provide tutoring, homework help and a variety of cultural and recreation activities at 62 school sites and 89 community sites and now reaches over 7,000 elementary and middle school Oakland youth.

Reaching Older Youth

OFCY's Older Youth Strategy funds programs that close the achievement gap and build connections to success. With \$2.5 million in city dollars, the program supports career and college readiness, opportunities for youth leadership and engaging activities for over 4,000 young people in Oakland high schools. This also includes over 800 paid internships and stipend opportunities.

Expanding Early Childhood Education Opportunities

Oakland Head Start is a comprehensive early childhood education program, serving 1600 low-income children and families throughout Oakland. The program provides quality early childhood education services, along with health, nutrition, disabilities, mental health, and family services. In 2007, the program received over \$1 million from the state Pre-Kindergarten Family Literacy Program, to enhance family literacy services and increase the number of preschool days for four year-olds entering kindergarten, at eight of our sites.

Boosting Family Economic Success

Through the Community Action Partnership, the Department of Human Services leveraged federal funds to enhance housing, job training and employment, financial literacy and education, and supportive services for low-income Oakland residents. The Partnership's Earned Income Tax Credit (EITC) campaign provided free tax assistance to over 5,700 tax filers resulting in over \$4.6 Million in federal tax return dollars back to the Oakland community.

\$250,000 in federal monies was received to create matched savings accounts for low income families to save for homeownership, educational expenses and small business enterprises. These funds will develop a model for expanding the effort in Oakland, and will leverage CDBG and private banking dollars to help with the expansion and development of community partners.

Helping Fight Homelessness

The Department of Human Services provided shelter to over 6,000 clients, rental assistance to hundreds more and transitional housing to over 250 families & youth. Through its efforts over 459 obtained permanent housing. Through our Housing for Persons with AIDS (HOPWA) funds, 69 households received Housing Assistance and 28 HIV/AIDS Housing Units are in development. The city developed a roadmap for a multi-year strategy to end homelessness in Oakland, the key element of which is to transition from emergency shelter and services towards the acquisition, development and operation of permanent affordable and supportive housing.

Helping Older Adults Gain Employment Through the Assets Program

The ASSETS Program has helped to train and prepare 300 limited-income older adults for entry or reentry into the competitive labor market. Federal funding provides wages and support services for participants. Participants gain work experience while they provide community service in non-profit or public service agencies throughout Oakland.

Oakland Senior Companion Assessment and Referral Program

The Oakland Senior Companion Assessment and Referral program (OSCAR) provides case management to chronic callers to citywide services, 911 Repeat callers and locates, secures and reconnects resources to assist and maintain frail and socially isolated seniors independently within the community. OSCAR assists seniors in completing 911 Registry Forms, which will help first responders locate medically fragile and other at-risk seniors more quickly in the event of an emergency.

Established Mayor's Task Forces

During his transition to office Mayor-Elect Dellums organized 41 task forces with a total of 900 members. Through a collaborative process, they arrived at over 200 recommendations. Many of the recommendations have already been implemented, such as the recommendation to fully embrace community policing, appoint a public safety director and purchase software to track contracts and increase transparency. Other recommendations, such as the one to create a housing policy, are underway.

Boards and Commissions

In 2007, there were a number of defunct boards and commissions. They lacked a quorum to conduct business and many commissioners were serving on expired terms. There were a total of 102 vacancies belonging to the mayor. In 2007, the mayor made 102 appointments (of those appointments, 24 were youth).

Creating a Cabinet

Since taking office, the mayor has worked to establish a unified executive branch of city government, which is able to lead the city-based on the vision and values articulated by the voters and the mayor. Under the mayor's leadership the city department heads have become a cabinet which meets weekly to discuss important issues, update each other on progress or challenges with regard to specific initiatives, and to be kept abreast of the agenda of the mayor.

Expansion of the Open Government Portal

Re-design of the city clerk's web pages to allow for seamless and transparent access to 1) City of Oakland City Council Agendas, Minutes, Reports and Legislation from 2003 to current; 2) City of Oakland Boards and Commissions Information, (Directory, Staff Contact List, Annual Vacancy Report, and Boards and Commissions Application); 3) Passport and Domestic Partnership information; 4) Records of past Agendas, Minutes, Reports and Legislation; Access to City Agency Records Liaisons. For more information, please visit <http://www.oaklandnet.com/cityclerk/default.html>. Completion of On Demand Web Streaming of Oakland City Council and Council Committee meetings through In-Site. For more information, please visit <http://clerkwebsvr1.oaklandnet.com/calendar/#current>.

Publicizing City's List of Local Appointments

Preparation and posting of the city's List of Local Appointments to advertise 2008 anticipated vacancies for the 30+ City of Oakland Boards and Commissions. For more information, please visit <http://www.oaklandnet.com/cityclerk/boards.html>.

ASSISTING THE RESIDENTS OF OAKLAND

PARTNERING WITH THE STATE

The Oaklanders Assistance Center

More than 32,000 people were served by the Mayor's Oakland Assistance Center (OAC) by way of phone and/or walk-ins. More than 10,000 people contacted the Mayor's Office via email or letter and received assistance. Nearly 2,000 people were impacted by the OAC during Neighborhood Crime Prevention Councils neighborhood clean-ups and outreach efforts; 460 people affected by Stakeholder meetings; and more than 1,000 affected by other community meetings.

\$465 Million for the Corridor Mobility Improvement

When the first \$4.5 billion for Corridor Mobility Improvement from the Proposition 1B State Transportation Bond was announced in early 2007, Mayor Dellums joined with regional leaders to bring \$1.8 billion to Northern California, including \$465 million for Alameda County.

Additional Funds to Repair Oakland's Streets

Oakland will receive \$7.5 million from the state to repair streets that are crumbling.

Millions to Support Low-income Housing

Oakland and local community partners rallied to secure \$50 million of equity funds for low-income housing projects.

Quick Team Acton to Repair Freeway After Collapse

When one of the most critical spans of our freeway system collapsed, the mayor worked together with CalTrans, local and federal officials to quickly identify resources and strategies to reduce the impact on commuters and our economy and ensure a safe and timely reconstruction of the span.

Garbage Resolution Reached

Mayor intervened to resolve lockout that followed a contract dispute between Waste Management and the Teamsters Union. The Mayor's Office secured a \$3 million commitment from Waste Management to credit its East Bay customers for the month of service deemed insufficient.

One-Stop Call Center

This is the one point of contact (615-5566 or pwacallcenter@oaklandnet.com) for all infrastructure maintenance service requests, including parks, streets, sewers, drainage, illegal dumping, street lights and traffic signals.

"Pothole Blitz"

Public Works crews did a "pothole blitz" during the winter focusing all maintenance crews for three-weeks solely on repairing 917 of the backlog of potholes on Oakland's streets.

Opened New Compressed Natural Gas (CNG) Station

In July, Public Works announced the grand opening of a new CNG station centrally located in West Oakland. Open for consumer use 24 hours / 7 days per week.

Continuing to Convert City Vehicle Fleet to Natural Gas

The City of Oakland's fleet is comprised of 14 percent Natural Gas Vehicles, the highest percentage of any public fleet in Northern California.

Energy Education and Hardware Installation

Provided free in-home energy education and hardware installation impacting over 500 Oakland households and expected to result in over \$440,000 in energy cost savings for homeowners and renters.

Tree Planting

The city planted over 1,200 trees citywide to beautify and improve our neighborhoods.

Enhanced Litter Enforcement Program

Expanded illegal dumping program targeting haulers dumping on Oakland streets and sidewalks and conducting "stakeout" operations in partnership with the Oakland Police Department.

PUBLIC WORKS

Pre-Storming Efforts Reduced City's Risk For Damage

Public Works crews continue to focus on pre-storming efforts, including preparation of sand bags, inlet clearing and promoting the Adopt-a-Drain program.

Improved Emergency Response Readiness

Improved readiness for emergency response and mutual aid through the construction of two emergency generators to support the PWA Departmental Operations Center. The Department of Homeland Security funded the \$598,000 cost to construct the generators.

Utility Undergrounding Substructure

The Public Works Agency, in collaboration with PG&E, AT&T and Comcast completed construction of the utility undergrounding substructure – the base needed for the connection of underground utility lines.

Giving Back To Oakland Through Volunteering

Public Works supports more than 60,000 community volunteer hours annually. The city works with volunteers on these beautification and crime reduction projects, including Earth Day – “Clean it. Green it. Mean it.”; Creek to Bay Day; Daffodil Planting; Adopt-a-Spot; Maintain-a-Drain and National Night Out.

Milestone Oakland Housing Authority Lawsuit

In February 2007 the OCA filed a lawsuit against the Oakland Housing Authority, one of the city's largest landlords, for failing to maintain safe, habitable and humane conditions for tenants. The suit, now in the discovery phase, was filed after City leaders exhausted all other available options in their efforts to compel the OHA to maintain and repair properties plagued by criminal activity, housing code violations, unsafe living conditions, accumulation of garbage and other issues.

Problem Landlords and Liquor Stores Beware

The Neighborhood Law Corps continued to file lawsuits against negligent landlords who failed to address longstanding tenant complaints about broken windows, broken heaters and cockroach infestations at a 50-unit apartment complex on Foothill Boulevard. This year the Neighborhood Law Corps won the prestigious Gold Award for Municipal Excellence from the National League of Cities. This is the first time the City of Oakland has won this award.

Law Enforcement Partnerships

Working with Mayor Ron Dellums, Police Chief Wayne Tucker and their staffs, Oakland City Attorney John Russo met with Presiding Judge George Hernandez and District Attorney Tom Orloff, reaching an agreement on how to answer the call from

LAW IN SERVICE OF THE PUBLIC

the Oakland Police Department for more vigorous prosecution of chronic low-level crime to provide some relief to Oakland neighborhoods

In this preliminary agreement the District Attorney agreed to deputize City attorneys to prosecute low-level crimes. Assuming budget approval in the future, the OCA is ready to hire experienced criminal attorneys to work in partnership with the Police Department and the Mayor's Office to build a program that permits the aggressive prosecution of crimes while providing the appropriate measure of restorative justice to deserving individuals.

The OCA also worked with the Oakland Police Department to help the department reach two critical milestones in the area of police reform. First, the OCA worked with the Police Department to complete all policy and training work required by the Negotiated Settlement Agreement. Second, the OCA partnered with the Police Department to begin the process of obtaining national certification of the City's police practices through the Commission on Accreditation of Law Enforcement Agencies (CALEA). This work will continue to result in a reduction of lawsuits and claims for allegations of police misconduct, better policing practices and a better relationship between the City's police officers and Oakland residents.

Launched Parks for Peace Project

The Parks and Recreation Department this year launched its Parks for Peace Project which included organizing and the symbolic action of rededicating 23 parks and recreation centers, neighborhood by neighborhood, over the next year.

Partnering with the Faith Community on Project Mosaic

Project Mosaic is designed to tackle the ongoing task of developing a broad range of human services that emphasize positive programs for youth and families. Project Mosaic calls upon the faith community, working with the Oakland Coalition of Congregations and other faith-based groups, to join neighborhood associations, the Oakland business community, schools, recreation centers, and all youth-serving organizations to work together in a coordinated effort to renew the human services.

Expanded Parks and Recreation Budget

The Office of Parks and Recreation (OPR) received additional funds in the FY 2007-09 budget process to aide in providing after school sports, tutoring and cultural arts programming at all OUSD school sites. The funds support longer evening and weekend hours at recreation centers and enabled our Radical Roving Recreation program to expand to additional sites to serve the hard-to-reach teen population in Oakland.

Special Olympics and Inclusive Recreation

Inclusive Recreation supports disability integration and programming by promoting the social values of tolerance, equality, and teaches youth collaborative skills.

PARKS AND RECREATION

Inclusive Recreation hosts Overnight Camps at Chabot Regional Park with integrated groups of K-5 youth and teens, including those with disabilities, as well as Arroyo Viejo, Dimond, and youth from other diverse neighborhoods. The OPR Oaks won the Special Olympics of Northern California Division 4 State Championship in Soccer.

Radical Roving Recreation Expanded

Radical Roving Recreation has added three new components to its program - Radio Broadcast, Filmmaking and Dinner @ 6. Dinner @ 6 has not only proven to be a successful program but an essential program with a community gardening component that teaches young people how to build, cultivate, grow, cook and enjoy the produce that comes from the fruits of their labor. The program enables the city to educate youth and their families about health and wellness as it relates to the obesity crisis that faces young people today.

Developing Community Partnerships to Renovate & Upgrade Parks

OPR has partnered with a number of agencies, businesses and non-profit organizations to improve the quality of our park facilities through renovations and upgrades. Willow Park re-opened with a fresh new look in March of 2007 after closure for soil contamination, complete with new play structures, basketball court and open green space. Through the generous support of the Golden State Warriors, Toyota, and the Good Tidings Foundation, Lowell Park received a brand new basketball court; Tassafaronga Recreation Center got an exterior facelift with support from the Home Depot, and with the support of Kaboom!, the NFL and Home Depot, Arroyo Viejo Park received a brand new football field and new play structures were installed.

The Great American Backyard Campout

Children and adults alike turned off their televisions, iPods, video games, computers, cell phones, and all things high tech to experience an evening connecting with nature, family and friends at the "Great American Backyard Campout".

Radical Wheels 1 & 2

"Radical Wheels", an innovative outdoor recreation program for youth held at the Oakland Coliseum Parking Lot, was developed in an effort to provide quality, innovative, safe alternative programs for youth and families in Oakland. Radical Wheels, offered for the first time in the spring, featured a go-kart race track, skateboard ramps and a remote control car arena. Due to the success of Radical Wheels, OPR offered Radical Wheels II in the summer - an upgraded version of the first, with two go-kart race tracks, a family fun zone with jumpers, live DJ music and a custom car display.

Lake Chabot Golf Course Re-Opening

After a comprehensive revitalization program, Lake Chabot Golf Course was re-opened. Since the renovation, the course has realized great financial success and is exceeding revenue projections

Nearly 4,000 Programs Lead to Increased Library Attendance

In 2007, The Oakland Public Library sponsored over 3,800 programs, including computer classes, tax help, story hours, author reading, exhibits and more, that attracted over 125,600 participants to the Main Library, Branches and AAMLO. Attendance increased by over 42,000 from the previous year.

Expanded Library Access Through New Technology

A new Online Catalog System called Millennium replaced an obsolete 16 year-old system giving users new tools for email alerts, preferred searches, multiple languages, reviews and publishers' summaries. LINK+, another tool, will allow users to access five million items from 50 public and academic libraries from a branch library or from home, using their library card.

New Joint Community/School Library Moving Ahead

The first joint school/public library project in Oakland received construction bids this week and will break ground in late February 2008.

MTC Grants Make "A Quicker, Safer, Trip to the West Oakland Library"

The West Oakland Branch transported over 700 children in three months from their schools to the library, and in 2008, this is expected to grow to 3,000 school children benefiting from this grant from the Metropolitan Transit Commission.

2007 Children's Summer Reading Program

"Get a Clue @ Your Library" attracted over 10,000 kids who read books over the summer.

Reaching Immigrant Communities Through Multilingual Outreach

The "Welcome to the Library" DVD was produced in four languages by the Library in partnership with KTOP and the California State Library for use as an outreach tool to immigrant communities in Oakland.

Supporting Reading Nights

Children's Librarians trained Parks and Recreation staff to provide storytelling and other literacy activities at over 50 Family Reading Nights with OUSD schools. 2,000 children and their families were reached.

Mural Project, Children's Room Main Library

Murals by artist/author Thatcher Hurd were completed featuring the character "Art Dog". Over 2,500 children visit this room every week.

CULTURAL ARTS & MARKETING

Oakland Featured in *San Francisco Magazine*

Generated \$500,000 worth of free positive publicity for Oakland through coordination of a 30-page cover story on Oakland in the October 2007 issue of *San Francisco* magazine.

Shop Oakland Campaign

Made it easier for Oakland residents to shop at home through production of 100,000 copies of the first-ever Shop Oakland Passport offering discounts and specials at more than 100 participating merchants citywide. Released in time to support local merchants during the holiday season, the Passport booklet encouraged residents to shop locally and includes a map showing all 40 of Oakland's neighborhood shopping districts.

First Ever Green Guide!

Sponsored the first-ever *EcoMetro Guide*, a 200-page guide to sustainable living, locally produced food, products and services launched in September 2007. Publication is often used as a fundraising tool for local schools and non-profits.

Art & Soul Festival a Success

The city's 7th annual Art & Soul Festival, fueled downtown revitalization and provided cultural enrichment for more than 60,000 attendees from all over Oakland and Northern California. The festival generated corporate and media support valued at more than \$1 million, generated \$500,000 worth of free positive regional publicity for Oakland and offered a high-profile opportunity for more than 5,000 artists and artisans to showcase their talent.

Oakland Film Office

Facilitated more than 100 days of film projects, including major motion pictures, music videos, student films, commercials and still photography including spots for national clients. The office established a partnership with the Oakland Museum of California, KQED and ITVS to present free, year-round monthly documentary screenings for the community.

Arts Marketing Campaign

Through the Oakland Partnership, Cultural Arts & Marketing is leading efforts for a summer 2008 launch of the first-ever campaign to promote Oakland as a regional arts destination. The groundbreaking marketing campaign is being created in association with the broader arts community and will feature as its main component a central arts website to include a comprehensive arts directory, events calendar and online ticketing.

KTOP TV 10

Provided coverage of City Council and Council Committee meetings, Commission hearings and Port of Oakland meetings. Produced six public service announcements to support city programs & services including the Mayor's Summer Jobs Program and Family Fun Day. Working with Office of the Mayor and independent producers, produced 30 radio spots and three video Public Service Announcements encouraging the public to "Get Screened" for HIV. Produced Oakland Convention & Visitors Bureau video that will be made available to organizations for the purpose of marketing/showcasing Oakland.

New City Website Underway

In collaboration with the city's Department of Information Technology, Oakland launched the first-ever major upgrade of the city's website, oaklandnet.com. Slated for completion in Fall 2008, the new website will significantly improve public access to key information and documents, enhance the home page and department pages and expand online payment features.

Provided Funding for the Arts

Supported 77 local arts organizations and individual artists through \$1.1 million in cultural arts grants. These highly sought-after grants helped generate hundreds of cultural activities for Oakland residents and visitors and funded 65 art-in-the schools residencies in 54 public schools citywide. In association with National Humanities Month in October, launched first-ever Oakland Arts Day Celebration honoring our grantees. Published the first issue of *Oakland ArtSource*, a quarterly e-newsletter that serves as a resource guide for Oakland arts organizations and artists.

Completion of Key Public Art Installations

Enriched public spaces and showcased local artists through completion of key public art installations at Studio One Art Center in the Temescal community, Carmen Flores Community Center in the Fruitvale community and Willow Park in West Oakland.

The Great Wall of Oakland

Supported downtown revitalization and showcased Bay Area artists by presenting The Great Wall of Oakland, a monthly screening of contemporary media works in an outdoor setting in conjunction with the popular First Friday's "Art Murmur" gallery tours.

Air Quality Plan for Maritime and West Oakland

In partnership with the community, customers and stakeholders, an Air Quality Improvement Plan for the Maritime and West Oakland area is being developed.

Truck Management Program Being Developed

Through a collaborative partnership with the community, customers and the City of Oakland, a comprehensive Truck Management Program is being developed to address security, environmental impacts and quality of service.

Maritime Aviation Project Labor Agreement Extended

The Port has extended our Maritime Aviation Project Labor Agreement (MAPLA) and plan on finalizing the Agreement before the end of 2008. MAPLA has generated significant and historic levels of local and Oakland-based jobs, apprenticeships, contracting opportunities and created a Social Justice Fund. MAPLA will continue the delivery of these opportunities with the multi-billion development pipeline with our Aviation and Maritime projects over the next 10 plus years.

Upgrade of Airport Retail and Restaurant Concessions

Opened new food and retail concessions under the first phase of a comprehensive upgrade of Airport retail and restaurant concessions including local establishments, such as Everett & Jones and Silver Dragon.

Five-year Strategy for the Port

Launched five-year Alignment Strategy to align the Port with changes in the market and environment to improve our financial health, efficiencies, customer service, expand economic opportunities for Oakland and improve the environment.

Jack London Market Project Started

As the first phase of a much larger development project, the Port's development partners (Jack London Square Partners) broke ground on the 170,000 sq. ft. Jack London Market that will showcase the best of local and fresh food and Bay Area cuisine and a 1,000 stall parking garage.

Ground Mounted Solar Power System at Airport Activated

Activated a 1 million kilowatt ground mounted solar power system at the Airport, developed in partnership with Sun Edison.

Free Computers

The Mayor's Office supports non-profit efforts to provide free computers to residents and has been involved in the Information Technology Department's efforts to make the city website more accessible.

Implemented Crimeview WEB Application for Oakland Police Department

This application allows Police personnel to accomplish detailed mapping and reporting for Crime Incident data, arrest records and calls for service records.

WiFi "Hot Spots" for Public Safety

There are 18 WiFi hotspots deployed and made available in the entire city, currently used only for public safety applications. These WiFi hotspots allow the officers, as well as, firefighters to send and receive data via a high speed connection.

Launched Emergency Notification System

The new alerting and paging system was launched for emergency notification and messaging. This application integrates the 911 data with GIS maps for more precise emergency notification. Currently this application is being used by various sections of Police, Fire, Office of Emergency, and Neighborhood Services.

Secured Department of Justice Interoperability Grant

Developed the Regional Interoperability and Data Sharing proposal for DOJ COPS Grant, and successfully secured \$6 million grant for the Bay Area regional systems.

Multi-Space Meters Installed

A total of 570 multi-space meters were installed improving customer service as they allow customers to use multiple modes of payment, credit cards, ATM, or cash.

Nationally Recognized for Financial Reporting

The Government Finance Officers Association awarded the City of Oakland a national recognition for financial reporting in its Comprehensive Annual Financial Reports. The award is given to local governments that go beyond the minimum requirements of generally accepted accounting principles to prepare comprehensive annual financial reports that evidence the spirit of transparency and full disclosure.

Automated Tax System Upgraded

The automated tax system upgrade modernizes systems that directly impact customer service by improving reliability in services through more efficient identification, billing and collections enabling staff to serve taxpayers quicker and provide more accurate information.

For more information contact

Office Of The Mayor

One Frank H. Ogawa Plaza, 3rd Floor

Oakland, CA 94612

(510) 238-3141

www.mayorrondellums.org