



News from
Office of the Mayor

MEDIA ADVISORY

July 16, 2008

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MAYOR DELLUMS, CITY OF OAKLAND CELEBRATE
REVIVE CHINATOWN!

Today, Mayor Ron Dellums joined representatives from the Asian Health Services (AHS), the Oakland Chinatown Chamber of Commerce (OCCC), and the City of Oakland to celebrate the completion of *Revive Chinatown!*, a \$2.2 million community project focused on making Oakland Chinatown a safer, more pedestrian-friendly, attractive, and economically viable place.

In celebration of this major streetscape and pedestrian improvement project, the Chinatown community, City of Oakland, and other community based organizations held a press conference followed by a Dragon Lion Dance performance in front of Silver Dragon Restaurant located at the intersection of Webster St and 9th St. in Oakland Chinatown. In addition to the mayor's participation and remarks, Oakland City Council Members Patricia Kernighan, Henry Chang, and Ignacio De La Fuente will also make brief remarks about the significance of the *Revive Chinatown!* project.

Revive Chinatown! improvements at central intersections in the Oakland Chinatown core include:

- 1) Four scramble systems (four-way crosswalks)
- 2) Bulb-outs (sidewalk extensions to decrease pedestrian distance)
- 3) Pedestrian countdown signals
- 4) High visibility crosswalks
- 5) Red and yellow colored Ching dynasty patterned intersections
- 6) Pedestrian-scale lighting with banners
- 7) Bilingual way finding signage

What: **Press conference** followed by a Dragon Lion Dance performance.

When: Wednesday July 16, 2008 at 11a.m

Where: **Silver Dragon Restaurant** located at the intersection of Webster St and 9th St.
835 Webster St
Oakland, CA 94607
(510) 893-3748

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History: *Revive Chinatown!* grew out of a pedestrian safety campaign that brought in the first scramble system in Alameda County to Oakland Chinatown and sought to prevent further pedestrian fatalities and injuries. Chinatown has had the highest concentration of pedestrian/motor collisions in the City of Oakland, and has one of the densest concentrations of commercial and residential land uses in Oakland. This campaign was initiated by AHS and the OCCC after the death of Mr. Hong Yee and in response to the projected exponential increase of Chinatown traffic generated by neighboring developments in Alameda. Mr. Yee, the father of an AHS board member, was killed while crossing a popular intersection in Chinatown.

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