



FACT SHEET

Mission: Mayor Ronald V. Dellums' Model City Summit on Women will kick-off a series of community activities to enlighten, engage, and empower women and families of Oakland and the greater Bay Area. As a part of the Mayor's Model City Summit series, this Summit will celebrate women's lives and devote itself to bringing women together to share knowledge, power, and resources to improve their quality of life.

This is a city-wide effort gathering the community for a diverse and multi-dimensional conversation with workshops to offer something for Oaklanders of all backgrounds.

To accomplish the mission – the summit will provide a setting for:

1. Multicultural dialogue and unity;
2. Intergenerational learning opportunities;
3. Opportunities for community engagement;
4. Enhancement of economic development;
5. Civic engagement and activity; and,
6. Enlightened and healthy living

Co-Chairs: City of Oakland Mayor Ronald V. Dellums and City of Oakland First Lady Mrs. Cynthia Dellums

Event Overview The Mayor Ronald V. Dellums' Model City Summit on Women will feature special guest speakers, a range of engaging workshops sessions, a corporate luncheon, a Women's Marketplace Village, and networking. Leading up to the Women's Summit will be three community symposiums to engage and encourage neighborhood voices and civic participation on a range of most pertinent current affairs.

Audience Women of all ages, ethnicities and backgrounds (and men) from Oakland, and the cities of Alameda, Contra Costa, San Francisco and Solano counties including seniors, youth, business owners, corporate professionals, community activists, non-profit and faith-based leaders, and elected officials.

Est. Attendance: **Summit:** 500 participants | **Symposiums** – up to between 50 – 100

Invited Keynote / Guest Speakers: **Congresswoman Barbara Lee**, San Francisco District Attorney **Kamala D. Harris**, Actress / Activist **Jada Pinkett Smith**, policy strategist **Angela Glover Blackwell**, renowned author **Alice Walker**, Ms. Magazine founder **Gloria Steinem**, financial guru **Suze Orman**, MacArthur "Genius" Fellow **Lateefah Simon**, environmentalist **Majora Carter**, poet **Aya de Leon**, labor leader **Dolores Huerta**, humanitarians **Janice Mirikitani** and **Deborah Santana**, Non-Profit Executive **Dr. Sandra Hernandez**, Executive Editor VIBE Magazine and Oakland native **Danyel Smith**.

Calendar of Events: *(dates are subject to change)*

Mayor's Summit on Women 2009	Tuesday, February 17, 2009 7:30am – 6pm	Oakland Marriott Convention Center 1001 Broadway, Oakland, CA 94607
Kick-Off Reception	Tues. October 28, 2008 5:45pm – 7:45pm	African American Library Oakland 659-14 th Street, Oakland, CA
Wisdom Circle Symposiums	Sat. October 29, 2008 11am – 2pm	East Oakland Youth Development Center 8200 International Blvd, Oakland, CA 94621
	Sat. November 8, 2008 11am – 2pm	Mosswood Recreation Center 3612 Webster Street, Oakland, CA 94608
	Sat. January 10, 2009 11am – 2pm	Lake Merritt Oakland - Garden Center 666 Bellevue Avenue, Oakland, CA
	Sat. January 17, 2009 11am – 2pm	Carmen Flores Recreation Center 1637 Fruitvale Avenue, Oakland, CA 94619

Summit Supporters Listing: Honorary Committee | Community Partners | Corporate Sponsors | Exhibitors | Advertisers | In-Kind Donors ... *partial listing*

Honorary Host Committee

Congressmember Barbara Lee
Congressmember George Miller
State Senator Ellen Corbett
State Senator Loni Hancock
Assemblymember Mary Hayashi
Assemblymember Sandre Swanson
San Francisco District Attorney Kamala D. Harris
Alameda County Board Supervisor Keith Carson
Alameda County Administrator Susan Muranishi
San Leandro City Councilmember Joyce Starosciak

Oakland Community Organization
Oakland Parks and Recreation
Oakland Partnership
Oakland Small Business Finance
Planned Parenthood – Golden Gate Division
Providing Alternatives to Violence
Town Business Network
Youth Uprising
YWCA

Community Partners

Allen Temple Baptist Church
A Safe Place
Alameda County Public Health Department
Chinese Chamber of Commerce
Black Adoption Research and Placement
Black Women Organized for Political Action
Coalition of 100 Black Women
East Oakland Youth Development Center
Girls Inc. of Alameda County
Healthy Oakland Inc.
Hispanic Chamber of Commerce
Imani Christian Fellowship
Interracial Sisterhood Project
National Women Political Caucus – Alameda North
Network For A Healthy CA African American Campaign
Oakland CARES
Oakland Chamber of Commerce

Corporate Sponsors pending

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Pandora Music
Neiman Marcus
One California Foundation
Oracle
Waste Management of Alameda County

Media Sponsors

Bay Area Business Women
Clear Channel Outdoor
Globe Newspapers
KBLX Quiet Storm 102.9FM
Oakland Magazine
Post Newspaper Group
Women’s Calendar and Women’s radio

Projected Outcomes

- Produce a directory of services and resources by and for Oakland women.
- Create a pool of women from those who attended the Summit to participate in the Mayor’s existing task force committees, mentoring programs, boards, commissions and the like.
- Wisdom Circles will continue to be held throughout city and region.
- Intergenerational women’s groups will have opened dialogue among each other and the Mayor’s office.
- Relationships with the Mayor’s office will be strengthened and open communication will be fostered.
- The most pressing issues facing women of all ages in Oakland and surrounding cities as a whole and as members of various groups, will be heard, addressed and resolved.

Marketing Campaign

Summit media partners will support the marketing and advertising campaign.

Save the Date flyers
Registration Brochures
Bi-Monthly E-blasts
Community Meeting Announcements
Events / Venue Distribution
Community Partners newsletters
Website Communications Center
Media advertising / sponsorships – local women and business magazines, radio public service announcements, TV cable advertising, outdoor billboard, bus cards

Sponsor Info: For corporate, individual, small business and non-profit sponsorship or program advertising, call Summit Hotline at 510.238.7906 or email ljones@oaklandnet.com. All sponsorships packages include registration, Women’s Marketplace Village exhibit table, and advertising opportunities depending on level of support.