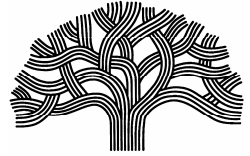


# CITY OF OAKLAND



1 FRANK H. OGAWA PLAZA • 3<sup>RD</sup> FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Ronald V. Dellums  
Mayor

(510) 238-3141  
FAX: (510) 238-4731  
TDD: (510) 839-6451

Esteemed community member,

The Holiday Season is fast approaching. But in the coming months as many of us share in the blessings and gifts of our family and friends, far too many of Oakland's children may not share in this season of joy and happiness.

I need your help to make this Holiday Season bright by ensuring that every Oakland child receives a gift during the holidays. Specifically, I am asking that you make a \$5000 donation to purchase gifts and toys for our needy children and youth.

This year marks the 28<sup>th</sup> year the Mayor's Holiday Toy Drive has provided toys for Oakland's children in need. Your donation is an essential part of our success. Every donation counts and is a very important way you can spread hope and cheer into the life of a child.

Last year we were able to serve all of the low-income working families that applied to the program. Thanks to generous donors like you, we were able to provide toys to over 9,100 children. We handed out over 18,200 dolls, trucks, books, board games, sports equipment, gift certificates and Tickle Me Elmos!!

Please won't you make a financial contribution so that no child has to be turned away empty handed? Your contribution is tax deductible. Our tax identification numbers are: 94-6000-384 (Federal) and 800-3838-4 (State). Checks should be made payable to "The Mayor's Toy Drive".

Should you have any questions or require additional information please contact Susan Hayes-Smith at (510) 238-3139 or Al Lujan at (510) 238-7366.

Thank you in advance for your consideration.

Together we can do great things,

A handwritten signature in black ink that reads "Ronald V. Dellums". The signature is written in a cursive, flowing style.

Ronald V. Dellums  
Mayor