

**FOR IMMEDIATE RELEASE**  
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**OAKLAND CITY LEADERS: “KEEP THE A’S IN OAKLAND”**

*Mayor, City Council Unveil Possible Stadium Sites that would Create Jobs, Stimulate the Economy and Generate Revenue*

**OAKLAND** – Following nine months of meetings with Major League Baseball (MLB), Mayor Ron Dellums and members of the Oakland City Council today unveiled three possible baseball stadium sites that would bolster Oakland’s economic future. Those who participated in the press conference included: City Council Members Jane Brunner, Ignacio De La Fuente, and Larry Reid; Eric Angstadt, the City of Oakland’s Planning Director; Douglas Boxer of *Let’s Go Oakland!* and Victoria Jones of The Clorox Company Foundation.

“This city’s leadership has a clear, concise and unified message for Major League Baseball: Keep the A’s in Oakland,” said Mayor Dellums. “This project is not solely about a baseball stadium. This is about continuing our efforts to bolster Oakland’s economic future. We are confident that this project will create more jobs, further stimulate our economy, generate revenue and secure Oakland’s role as a destination city.”

The City has identified waterfront sites that are large enough for a ballpark, within easy access of transit, transportation and parking infrastructure and has significant potential for spillover entertainment activities. A waterfront ballpark will augment the millions of dollars in direct investment into the Jack London Square area, an entitled new neighborhood near Oak and 9<sup>th</sup> streets with 3,000 residences, parks, retail space and a new marina.

Two of the three sites are new and have not been previously studied. They include:

- Jack London Square North: Between Jefferson and Market and 2<sup>nd</sup> Street and Interstate 880 (new site);
- Victory Court: Between Oak Street and the Lake Merritt Channel and Interstate 880 and Embarcadero (new site); and
- Howard Terminal (studied in HOK report).

“The Oakland waterfront is a great place to play ball!” said Council President Brunner. “More than \$3 billion dollars of public and private money is being invested in projects on Oakland’s waterfront – the Oakland A’s are a key part of our economic development strategy for the City – we invite the Oakland A’s to be part of Oakland’s waterfront renaissance”.

In March of this year, Mayor Dellums and Council President Brunner sent a letter to Baseball Commissioner Bud Selig stating that the City of Oakland was “prepared to do everything reasonably possible to keep the Oakland A’s in Oakland.” Two weeks later, the commissioner appointed a committee to analyze the stadium situation in the city.

“In just the last five weeks, over 23,000 people have joined *Let's Go Oakland's* Facebook page, and thousands of people have signed the group's online petition calling on MLB to keep the A's in Oakland. Also, *Let's Go Oakland!* has gathered over 130 letters of support from corporate leaders in the East Bay including Clorox, Kaiser and Men's Wearhouse,” said Doug Boxer, a representative of *Let's Go Oakland!*.

*Let's Go Oakland!* is a California-based not-for-profit formed to support the City of Oakland in its efforts to locate and build a state-of-the-art “destination” baseball stadium in Oakland. *Let's Go Oakland!* has launched a Web site at [www.lets gooakland.com](http://www.lets gooakland.com) where supporters can add their names to a growing list of Bay Area residents who want to see the A's and MLB commit to building a new stadium in Oakland.

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For more information on Mayor Ron Dellums and the City of Oakland, please visit and bookmark the following Web accounts:



: <http://www.youtube.com/ronalddellums>



: <http://www.facebook.com/pages/Ron-Dellums/98961200747>



: <http://www.twitter.com> “Mayor Dellums”



: <http://www.nualerts.com/clubs/mayordellums/>